

market blast®

## Premium Membership Benefits

*Accelerate your Licensing & Commercialization efforts*

# Premium Membership Benefits

- 1. Marketplace:** Ongoing advertising for your product[s] on the MarketBlast® innovation marketplace.
- 2. Product Hunts:** Get even more submission credits to submit your products directly to company hunts listed on our hunt's platform.
- 3. Education Webinars:** Participate in live, interactive monthly licensing webinars (Q&A).
- 4. Company Directory:** Access and search our amazing 20,000+ company directory to contact companies off-platform.
- 5. Product Pages:** Get up to 3 product profile pages to email your product[s] info directly to companies.
- 6. Expert Support:** Get access to industry experts for questions along the way.



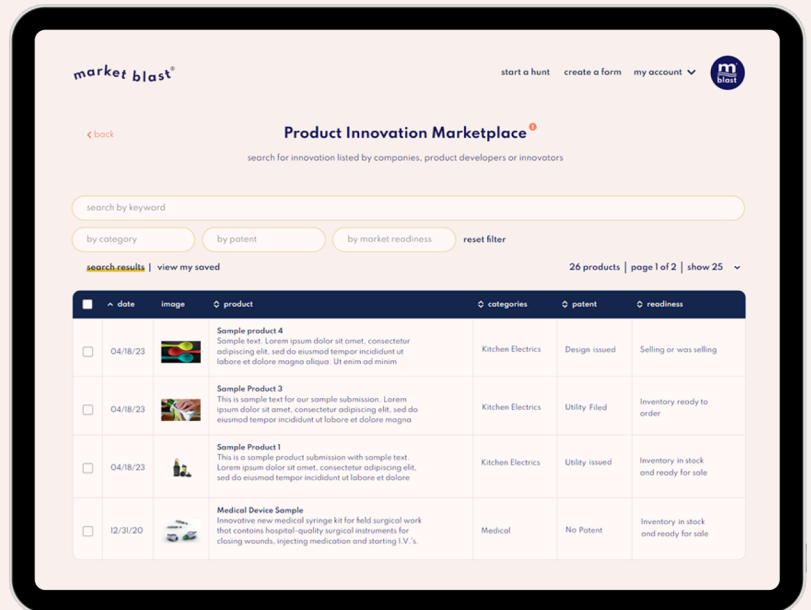
## Bonus Benefit:

Track and manage your contact efforts on our internal contact management system that provides unlimited entries.

# 1. Marketplace:

*Advertise your innovation*

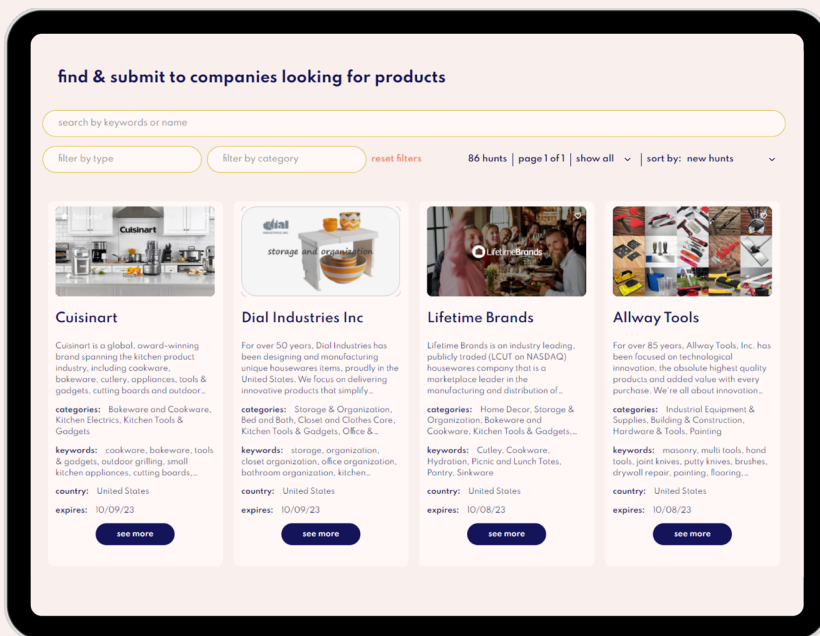
List your product / patent on MarketBlast's Product Innovation Marketplace to make it easier for companies to find and connect directly with you. This feature enables you to advertise directly on the marketplace and enables companies to search and find your product and communicate with you through the platform.



# 2. Product Hunts:

*Submit your innovation*

Search for active hunts and submit directly to companies through the platform (includes 24 submits with annual commitment plan). Pick and choose the companies that best fit your product, save your favorites and track the status of your submissions through your account. MarketBlast® is continually working to add new company hunts for members to consider.



### 3. Live Webinars:

*Join our community*

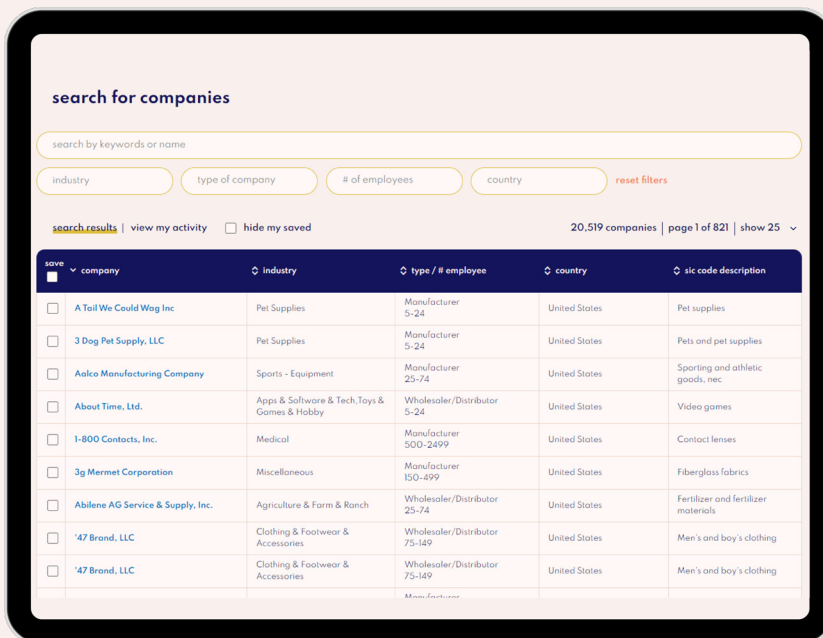
Join our community for in depth knowledge, advice and access to our advanced monthly webinars. Designed to provide corporate insider information about licensing and led by Warren Tuttle, a proven open innovation expert, former President of the United Inventors Association, author of “Inventor Confidential: The Honest Guide to Profitable Inventing” and open innovation consultant to several leading marketplace manufacturers.



### 4. Company Directory:

*Access, search & contact*

Search our growing directory of 20,000+ manufacturers, distributors and retailers organized by keywords and industries. Updated and maintained weekly by the MarketBlast® team, this easy to navigate directory saves you time identifying companies that can be contacted “off-platform” about licensing or acquiring your innovation. Plus, enabling you to create and save your own custom target list.

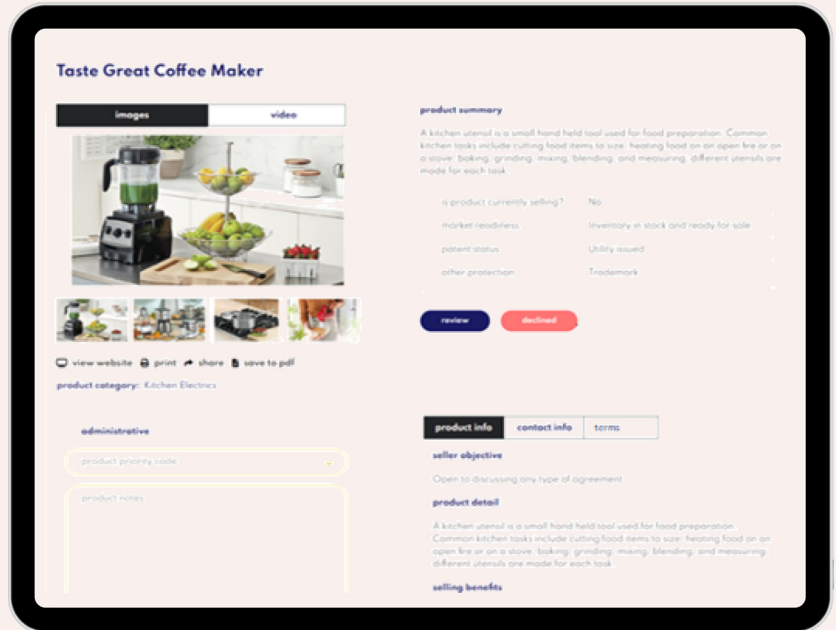




## 5. Product Profiles:

### Emailing “off platform”

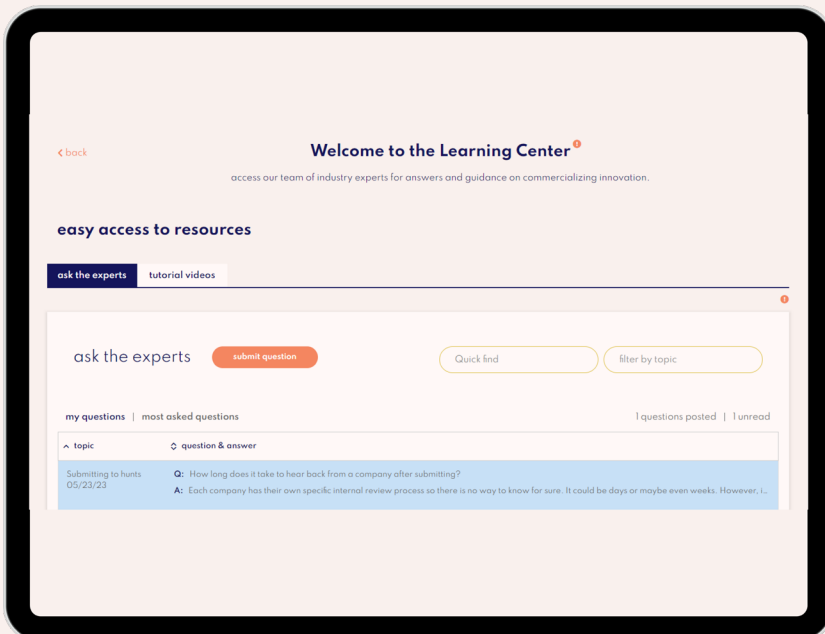
While our hunts enable you to submit products directly to companies with active hunts listed on the platform, creating a product profile page on the premium membership platform provides you with a tool to email your product info directly to companies off the platform.



## 6. Ask the Experts:

### Question & answers

Ask the Experts provides access to our team of industry experts for questions and guidance on a wide range of product innovation and commercialization matters.



# Premium Membership Pricing

## Option 1:

**\$39.99/month**

*(with annual commitment)*

## Option 2:

**\$49.99/month**

*(with 3 month commitment)*

\*professional developer pricing also available



## Questions?

Email us at [info@marketblast.com](mailto:info@marketblast.com)

Visit - [www.marketblast.com](http://www.marketblast.com)

## About MarketBlast®

MarketBlast is the premier open innovation platform for submitting new, unique & innovative products directly to companies while offering a comprehensive membership platform for providing essential tools for managing licensing efforts.

MarketBlast is also a product submission & review automation platform for manufacturers, distributors and retailers that provides worldwide product hunt programs for discovering new, unique and innovative products.

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